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英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability)
(STOCK CODE: 887)

CHANGE OF COMPANY SECRETARY

The Board announces that Ms. Mok Fung Lin, Ivy resigned as company secretary of the Company and Ms. Liu Chui Ying has been appointed as company secretary of the Company with effect from 25 March 2009.

The board of directors (the "Board") of Emperor Watch & Jewellery Limited (the "Company") announces that Ms. Mok Fung Lin, Ivy resigned as company secretary of the Company and Ms. Liu Chui Ying has been appointed as company secretary of the Company with effect from 25 March 2009.

Ms. Liu is an associate member of both The Institute of Chartered Secretaries and Administrators in the United Kingdom and The Hong Kong Institute of Chartered Secretaries. She has over 10 years of experience in company secretarial field. She is also the company secretary of New Media Group Holdings Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited.

By order of the Board **Emperor Watch & Jewellery Limited**Cindy Yeung

Executive Director

Hong Kong, 25 March 2009

As at the date of this announcement, the Board comprises :-

Executive Directors

Ms. Cindy Yeung

Mr. Chan Hung Ming

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-Executive Directors

Ms. Yip Kam Man Mr. Chan Hon Piu Ms. Lai Ka Fung, May