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**英皇鐘錶珠寶有限公司**  
**EMPEROR WATCH & JEWELLERY LIMITED**  
*(Incorporated in Hong Kong with limited liability)*  
**(Stock Code : 887)**

## **ELECTION OF MEANS OF CORPORATE COMMUNICATION**

In order to protect the environment and save costs for the benefit of the Shareholders and as permitted under all applicable laws and regulations and the Articles of Association of the Company, the Company is making arrangements to let registered Shareholders choose to receive the Company's future Corporate Communication in printed form or using electronic means.

This announcement is made pursuant to Rules 2.07A and 2.07B of the Listing Rules.

### **INTRODUCTION**

In order to protect the environment and save costs for the benefit of the Shareholders and as permitted under all applicable laws and regulations and the Articles of Association of the Company, the Company is making the following arrangements to let registered Shareholders choose to receive the Company's future Corporate Communication (i) in printed form, in both English and Chinese; or (ii) using electronic means through the Company's website.

### **PROPOSED ARRANGEMENTS**

In accordance with Rules 2.07A and 2.07B of the Listing Rules and all applicable laws and regulations and the Articles of Association of the Company, the following arrangements will be made by the Company :-

1. **Despatch of the Election Letter**

On 25 July 2011, the Company will send an election letter ("**Election Letter**") together with a reply slip with mailing label (applicable for posting within Hong Kong only), in both English and Chinese, to its registered Shareholders to enable them to select any one of the following options in receiving future Corporate Communication :-

- (i) to receive in printed form in both English and Chinese; or
- (ii) to receive, upon their selection, the following means of notifications for reading the Corporate Communication posted on the Company's website at <http://www.emperorwatchjewellery.com> ("**Website Version**") :-

- Electronic notification (posted on the Company's website); or
- E-mail notification; or
- Printed-form notification.

A letter similar to the Election Letter together with a reply slip will also be sent to new registered Shareholders (since 23 August 2011) for selecting their choice when the Company sends out the first Corporate Communication for them in printed form of both language versions. If no reply is received from such Shareholders by an indicated deadline, the arrangements set out in paragraph 2 below will apply.

2. **No reply implies deemed acceptance of Website Communication**

**If no reply is received by the Company from registered Shareholders before Tuesday, 23 August 2011, such Shareholders will be deemed to have expressly consented to receiving the Corporate Communication published in Website Version in lieu of receiving printed copies and a printed-form notification regarding the publication of each Corporate Communication on the Company's website will be sent to such Shareholders in the future.**

3. **Change Request Form**

If the registered Shareholders have chosen to receive printed form of Corporate Communication or Website Version (with printed-form notification), a letter together with a change request form with mailing label (applicable for posting within Hong Kong only), in both English and Chinese, specifying that the Shareholders may change their choice of means of receipt of Corporate Communication, will also be sent by the Company to those Shareholders when sending each printed Corporate Communication.

Even if the Shareholders have chosen or deemed to have consented to receive the Website Version (with electronic or e-mail notification), the Shareholders are still entitled to change their choice of receipt at any time, free of charge, by reasonable notice in writing to the Company or the Share Registrar by post or by email at [is-enquiries@hk.tricorglobal.com](mailto:is-enquiries@hk.tricorglobal.com).

4. **Difficulty in gaining access to the Company's website**

If the Shareholders, for any reason, have difficulty in receiving the Website Version or gaining access to the Company's website, upon reasonable request in writing to the Company or the Share Registrar by post or e-mail at [is-enquiries@hk.tricorglobal.com](mailto:is-enquiries@hk.tricorglobal.com), the printed version of the Corporate Communication will promptly be sent to the Shareholders free of charge.

5. **Access of Corporate Communication**

All future Corporate Communication in both English and Chinese versions will be available on the website of the Company at <http://www.emperorwatchjewellery.com> in an accessible format and electronic copy of all such Corporate Communication in both languages will at the same time also be available on the website of the Stock Exchange (<http://www.hkex.com.hk>) pursuant to the Listing Rules.

6. **Dial-up Hotline Service**

The Share Registrar is providing a dial-up hotline at Tel: (852) 2980-1333 during business hours from 9:00 a.m. to 6:00 p.m. (Monday to Friday, excluding Hong Kong public holidays) to enable the Shareholders to make enquiry of the proposed arrangements as set out above.

## RECOMMENDATION

The Company highly recommends the registered Shareholders to take advantage of accessing the Corporate Communication posted on our website (with electronic or e-mail notification) which helps to protect the environment and save costs for the benefit of the Shareholders.

## DEFINITIONS

“Company”	Emperor Watch & Jewellery Limited, a company incorporated in Hong Kong with limited liability, the shares of which are listed on the Main Board of the Stock Exchange
“Corporate Communication”	refers to any document issued or to be issued by the Company for the information or action of the Shareholders as defined in Rule 1.01 of the Listing Rules, including but not limited to : (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) notice of meeting; (d) circular; and (e) proxy form
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Share Registrar”	Tricor Secretaries Limited at 26 <sup>th</sup> Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, being the share registrar of the Company
“Shareholder(s)”	the holder(s) of share(s) of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board  
**Emperor Watch & Jewellery Limited**  
**Cindy Yeung**  
*Managing Director*

Hong Kong, 22 July 2011

As at the date hereof, the board of directors of the Company comprises :-

<i>Executive Directors :</i>	Ms. Cindy Yeung ( <i>Managing Director</i> ) Mr. Chan Hung Ming Mr. Wong Chi Fai Ms. Fan Man Seung, Vanessa
<i>Non-Executive Director :</i>	Mr. Hanji Huang
<i>Independent Non-Executive Directors:</i>	Ms. Yip Kam Man Mr. Chan Hon Piu Ms. Lai Ka Fung, May